The Cat Stylist
Personalised
Private
Instruction

# Get to know your Trainer

## About Sherie Williams-Slattery

Certified Feline Master Groomer, Certified Feline Creative Groomer, Asian Fusion Master Cat Groomer, Approved Trainer and Certifier for the National Cat Groomers Institute. Professionally trained in Australia, United States of America and Singapore. With over 15 years experience in the animal industry and over 10 years operating successful grooming businesses, I bring both technical skill and real-world experience to each student I teach. I'm passionate about helping other groomers thrive and elevating the standard of feline grooming while also continue to leraning myself. Whether you're exploring cat grooming for the first time or preparing for certification, I'm here to help you reach your full potential.

## About The Cat Stylist

The Cat Stylist is a boutique, feline exclusive grooming salon operated solely by Sherie, in a quiet home-based setting. Since opening in 2021, the business has built a loyal client base of regulars, most of whom are part of a VIP membership program with prepaid grooming schedules. Operating just four days a week, the salon maintains a calm, low-stress environment focused on delivering consistent, high-quality grooming. Despite a flexible schedule to allow for a good work-life balance, the business remains highly profitable.

**Proving that a well-run, salon can thrive on quality, not quantity.**

# Training Options

## Shadow Day

*$350*

Curious about cat grooming or the feline-exclusive salon lifestyle? Spend a full day observing The Cat Stylist at work. Watch 4–8 cats being groomed in various services such as nail trims, full-body clips, bathing, drying, and temperament management. Ask questions between grooms and gain insight into the day-to-day of a home-based feline exclusive salon.

## Single Day

*$800*

Ideal for upskilling or focusing on a specific topic. Great if you're short on time or want a taste before committing to a more in depth package. Fully customised to your needs—perfect for refreshers or new skill development.
Single day or up to 3 days. Daily rate discounted with 4 or more days.

## 4 Day Intensive

*$3000*

A deep dive into practical skills and CFMG preparation. Suitable for intermediate groomers or groomers with prior experience who want to become a CFMG. Or beginners wanting to learn the fundamentals. Focusing on building a strong foundation and prepare for certification exams. Includes hands-on training and NGCI exams. Daily rate discounted with 4 or more days.

## 8 Day Intensive

*$6000*

Master the art of cat grooming from the ground up. This is the most comprehensive option for those serious about becoming a Certified Feline Master Groomer or building a successful feline-exclusive grooming business. Includes hands-on training and all written and practical exams students wish to take. No prior experience is required.

## Exams Only

*$150-$300 per exam*

Ready to begin your CFMG journey? Practical exams can be proctored by The Cat Stylist. Ideal for students who have completed the NCGI Syllabus, have already had PPI and are ready to move forward with certification.
Practical exams $150 BYO cat or $300 with suitable exam cat supplied.

# QUESTIONS?

**Do I need experience to train with you?**

Definitely not! I offer options for all experience levels—from absolute beginners to seasoned groomers.

**Where are you located?**

Based in the beautiful region of the Central Coast of NSW, Australia. Roughly 1.5 hours drive from Sydney CBD. Transfers from airports or stations can be arranged for students who are traveling and don't have access to a car.

**What tools do I need to bring?**

All equipment, cats, and products are provided but we recommend bringing your own tools. Metal combs (We recommend Chris Christensen Face/Feet, Cat Comb, and Greyhound), Cat nail trimmers, Clipper with #10 blade (5-in-1 preferred), as well as appropriate grooming attire and closed-in shoes.

**What are the hours and days for training?**

Start time is between 8:30–9:30am, finish between 3:00–5:00pm with a 30–60 min lunch break. Schedule is flexible based on your needs. Reach out to us to discuss dates that are suitable for you.

**What is the cancellation policy?**

Single day bookings require full payment up front. For multi-day bookings, a 50% non-refundable deposit is required, with the balance due 14 days prior.
Cancellations or reschedules require a minimum of 7 days' notice.

**Is accommodation available close by?**

Hotels are about 5-15mins drive to the salon. Most are on regular bus route with a stop at our front door but driving is recommended.
Recommended Hotels are- The Dam Hotel, The Beachcomber Hotel & Resort, Lake Haven Motor Inn, Bridge View Motel. Airbnb's are also available close by.

**Can The Cat Stylist come to my salon?**

Yes of course! Additional fees may apply for travel expenses with a minimum of 4 days of PPI. Contact us to discuss options.

**Do I need to purchase The Cat Grooming Syllabus from NCGI to do PPI?**

If you wish to be an expert in cat grooming, run a successful cat grooming business or become a CFMG, Yes. Use the code "SHERIE200" to save $200USD.

# *Ready to start your cat grooming journey?*

**FILL OUT PPI QUESTIONNAIRE TO GET STARTED**

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The Cat Stylist